MANAGEMENT OF MULTIFUNCTIONAL FORESTS A DIFFERENCE THAT MAKES THE DIFFERENCE

21|01|2020 EUROPEAN PARLIAMENT| BRUSSELS | ROLAND KAUTZ

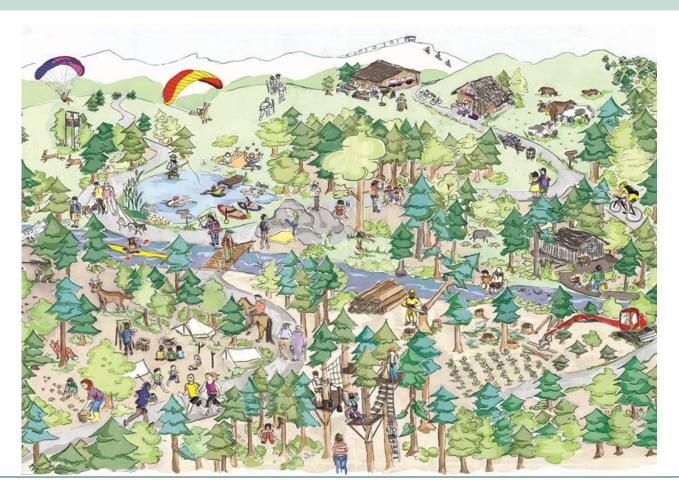


"THE FORK - DILEMMA" A DECISION TO BE TAKEN



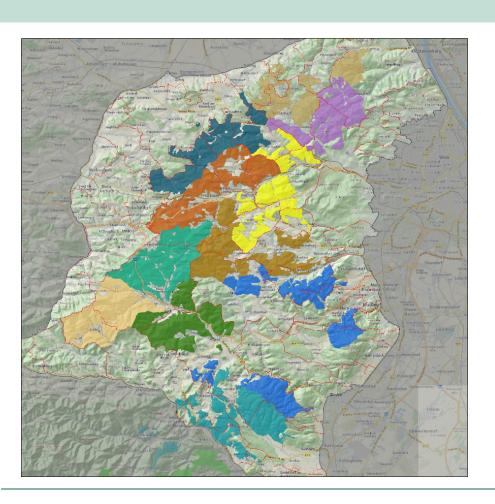


WE MANAGE DIFFERENT INTEREST





AN EXAMPLE



Vienna

> 1,9 Mio. inhabitants

Vienna Forests

> 21 Mio. Visitors per year

Visitor?

- > Hikers
- > Sportsmen
- > Nature observer
- > Nature conservationists
- > Equestrians
- >

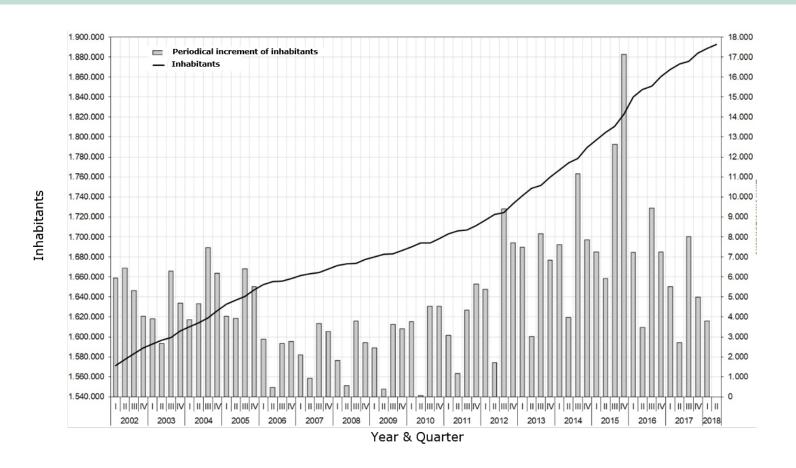
Forest Management ?

Trends & Impacts

> Urbanization



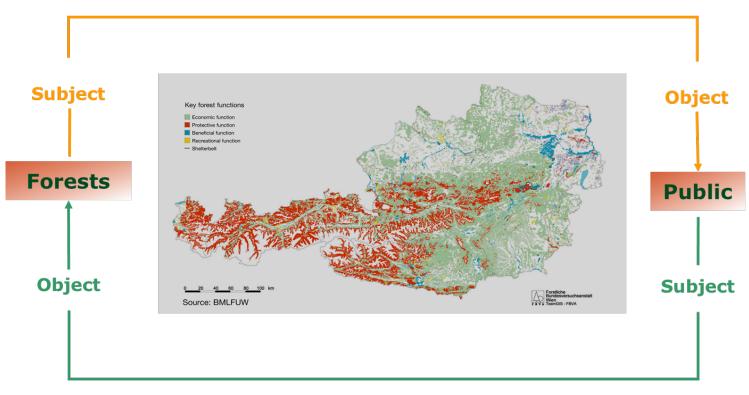
THE EXAMPLE IN THE FUTURE





THE AREA OF INTEREST AND CONFLICT

Deliverables?

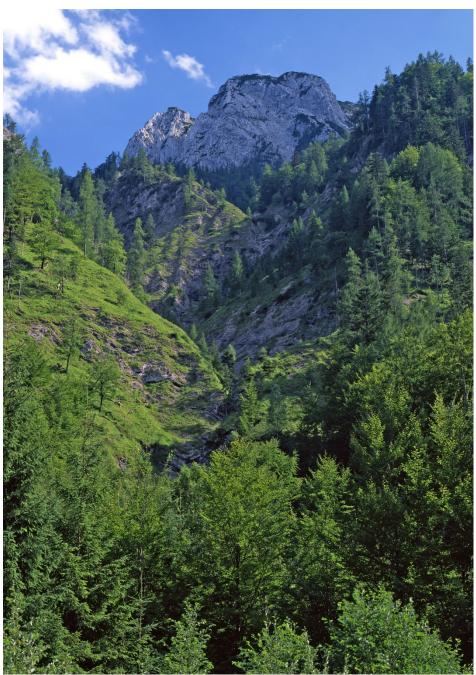


Interests?

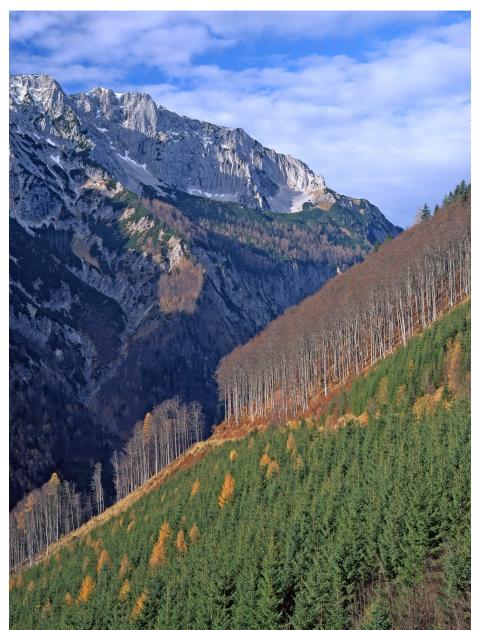


































CLIMATE CHANGE – THE GREATEST CHALLENGE OF THE 21ST CENTURY



Impacts

- More frequent natural disasters such as storms, heavy rainfall, extreme heat and aridity
- > Long-term increase in temperature

Measures

- > Adjustments of forestry management
- > Climate-resistant tree species, combination of different types of trees

Targets

- > Long-term safeguarding of the protection, utility, and recreational value of forest areas
- > Protection of habitat and biodiversity



COSTS OF CLIMATE CHANGE IN 2018



Total	Approx. 23,6 Mio. Euro (2017: 15,7)
Logistics/higher freight charges	Ø 1,5 Euro/solid m³
Higher costs of timber harvesting	Ø 2,3 Euro/solid m ³
Additional costs of beetle prevention	approx. 3,2 Mio. Euro
Loss due to price of wood	approx. 12 Euro/solid m³



BUSINESS AREAS - FOUR SUCCESSFUL PILLARS

Sustainability Guiding Principles

Forest/ Timber



- > Timber supply
- > Hunting
- > Fisheries

Real estate



- > Real estate
- > Tourism
- > Land resources
- > Water
- > Creative industry

Services



- > Forest technology
- > Ecosystem management
- > Services

Renewable energy



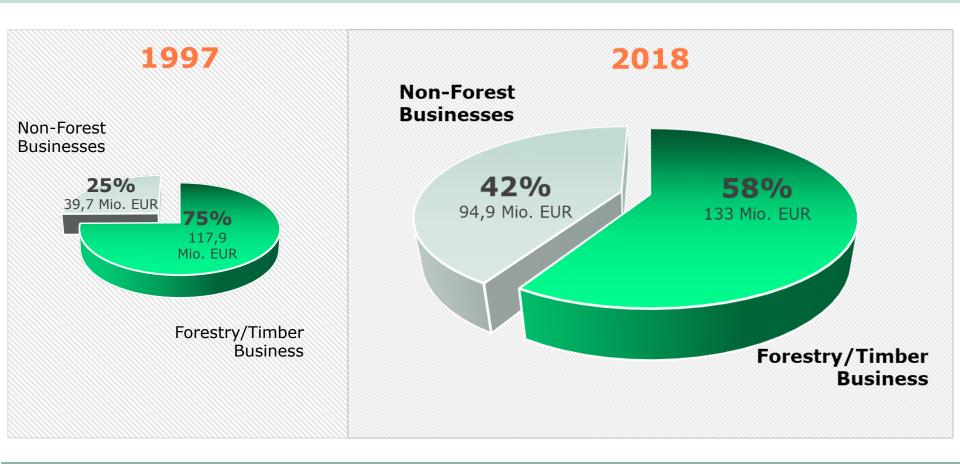
- > Small-scale hydropower
- > Wind power
- > Forest biomass
- > Photovoltaics





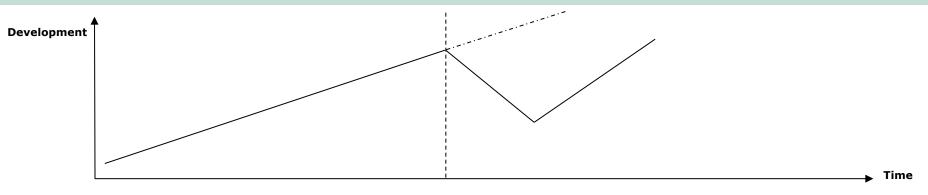
RESULTS OF DIVERSIFIED STRATEGY

1997-2018, SHARES ON OPERATING PERFORMANCE IN %





STRATEGIC THINKING & ACTING?



- Agreed processes and initiatives
- Wellknown and established structure and behaviour of the forest- and forest-based industry sector
- Primacy of wood production
- Equilibrium of stakeholder interests and their management
- Forest management influencing policies +/- with national policy agendas
- EU Forest Strategy (1998)

- New and increased complexities on Int'I/EU processes and initiatives
- New forest owner types/Change of stakeholder behaviour
- New forest based market segments (e.g. bioenergy) with competitive impacts
- Changing of society's perception and needs
- New and stronger (EU) policies and instruments with deep impact on forest- and forest-based sector mgmt. (Renewable energy, Climate Change, Green Procurement, Sustainability Criteria, Biodiversity, Nature Conservation, Green Forest protection and information)
- EU Forest Strategy ???

HOW TO TACKLE A STRATEGIC PROBLEM?

Identifying the strategic problem

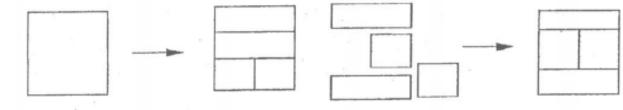
Strategic development process

Deconstruction and understanding
the strategic demand

Strategic Solution

Option 1:

Mechanic approach



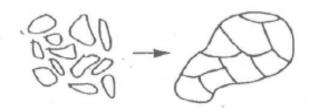
Strategic problem remains as before

Option 2:

Strategic approach







Strategic problem transformed to meet the required needs

Challange the STATUS QUO!



WHAT ARE THE STRATEGIC CLAIMS & CHALLENGES TOWARDS A MULTIFUNCTIONAL SFMO-MANAGEMENT

- > Climate change mitigation and adaptation
- A need for a Competitive Forest-Based Sector contributing to decent rural and urban livelihoods, green growth and jobs
- > Efficient use of available natural resources
- > Shift from a fossil-based economy to a bio-based and circular economy
- > Societal changes
- Environmental integrity, including assuring biodiversity and provision of multiple services and benefits from forests
- > Recognition of all the values delivered by forests and forest management
- Need for an appropriate new international forest governance system and effective coordination of forest-related policies at EU level



WHAT DO WE NEED?

- >An appropriate **legal framework**
- >An appropriate **policy framework**
- >An appropriate institutional framework



CONCLUSION

Multifunctional management of forests is

- > ... more than harvesting trees,
- > ... about managing interests,
- > ... is about balancing interest,
- > ... is about assuring competitiveness
- > ... is about gaining and assuring positive economic results,
- > ... is about implementing competence (know-how & experience) day-by-day
- Multifunctional management of forests needs orientation and reliable frameworks

Multifunctional management both an approach, an attitude and a decision



A DIFFERENCE THAT MAKES A DIFFERENCE





THANK YOU FOR YOUR ATTENTION!

